

THE DEPARTMENT OF PESTICIDE REGULATION PRESENTS:  
**2023** INTEGRATED PEST MANAGEMENT  
**ACHIEVEMENT AWARDS**



The Department of Pesticide Regulation presents:

# 2023 IPM ACHIEVEMENT AWARDS

Virtual ceremony on Thursday, February 29, 2024 at 1:30 p.m.

Join the webinar here: [BIT.LY/IPMAA2023-REGISTER](https://bit.ly/IPMAA2023-REGISTER)

Welcome, Introductions,  
and Presentations

Guest Speakers

Julie Henderson, Director,  
Department of Pesticide Regulation

Joe Shea, Deputy Cabinet Secretary,  
Office of Governor Gavin Newsom

Yana Garcia, Secretary,  
California Environmental Protection Agency

Karen Ross, Secretary,  
California Department of Food and Agriculture

Lisa Herbert, President,  
California Agricultural Commissioners and Sealers Association



IPM is the foundation of safe, effective and sustainable pest management practice throughout our agricultural, urban and wildland environments. We are fortunate to be able to recognize California innovators and leaders who prioritize health and environmental sustainability in making sound pest management decisions.

– Julie Henderson, DPR Director

DPR is pleased to announce the recipients of the 2023 Integrated Pest Management Achievement Awards.

**Park Farming Organics**

**UAV-IQ Precision Agriculture**

**Gina Bella Colfer, Lifetime IPM Achievement**

**Dr. Frank Zalom, Lifetime IPM Achievement Award**



# Park Farming Organics

Park Farming Organics, based in Meridian, Sutter County, is being recognized for embodying IPM in California agriculture.

Covering 1,400 acres, Park Farming is a leader in organic farming, and has developed a holistic system that focuses on soil health to improve the farm's ecosystem and yield healthy crops without the use of pesticides or other synthetic inputs. In 2022, the farm received Regenerative Organic Certification, which promotes holistic agriculture practices for soil health and land management, animal welfare, and farmer and worker fairness.

Scott Park, one of the farm's founders, recently participated as a member of the Sustainable Pest Management (SPM) Work Group convened by DPR, the California Environmental Protection Agency and the CDFA, and he continues to support and advocate for organic and SPM practice implementation throughout California and beyond. Park Farming Organics is a model example of using safer, more sustainable IPM practices in farming.

More information is available by contacting:  
Scott Park  
Email: [parkfarm@live.com](mailto:parkfarm@live.com)



# UAV-IQ Precision Agriculture

Los Angeles-based UAV-IQ Precision Agriculture – which specializes in the drone-based release of beneficial insects and other beneficial organisms – is being recognized for advancing traditional IPM practices through new technology.

UAV-IQ's technology allows targeted drone applications of beneficial organisms. Their services provide safe, effective, and sustainable ways to incorporate biocontrol into an IPM program while reducing greenhouse gas emissions and mitigating soil compaction. In addition, UAV-IQ actively participates in research and conducts outreach activities specifically to promote biocontrol, and they seek to support their local economy with skilled jobs.

The technology promises to support pollinator protection, enhance biodiversity, reduce pesticide drift and run-off into surface water, and lower the potential of pesticide exposure to farmworkers and local communities.

More information is available by contacting:

Andreas Neuman

Email: [andreas@uaviq.com](mailto:andreas@uaviq.com)



# Gina Bella Colfer, Lifetime IPM Achievement Award

Gina Bella Colfer, a pest control advisor (PCA) with more than 30 years of experience in organic agriculture, primarily on California's Central Coast, will be honored with a Lifetime Achievement Award for her work developing and implementing safer, more sustainable IPM practices in agriculture.

Colfer spent more than 15 years honing her IPM-centered pest management recommendations as the in-house PCA and agronomist for Mission Organics/Earthbound Farms, the largest producer of leafy greens on the West Coast. She is currently the sustainable solutions manager for Wilbur Ellis, a global agricultural product and chemical company, where she works to build the company's organics program and help growers maintain healthy soils and reduce synthetic inputs.

Colfer is a highly regarded pest management expert who developed a "whole systems approach" that combines many organic strategies with the goals of supporting healthy soils, reducing pest issues, decreasing the use of pesticides, protecting the environment and pesticide handlers, and reducing the overall cost of pest management.

More information is available by contacting:

Gina Bella Colfer

Email: [GColfer@wilburellis.com](mailto:GColfer@wilburellis.com)



## Dr. Frank Zalom, Lifetime IPM Achievement Award

Dr. Frank Zalom, of Davis, will be honored with a Lifetime Achievement Award for his 40-plus year career as a preeminent researcher, practitioner, and champion of integrated pest management.

Dr. Zalom's work has contributed greatly to advancing safe, effective, and sustainable IPM practices in specialty crops such as almonds, strawberries, tomatoes, and olives.

Dr. Zalom is a retired Distinguished Professor of Entomology at the University of California (UC), Davis who was the first Extension IPM Coordinator for the Statewide UC IPM Program and the director of the UC IPM Program. He is currently a UC Davis Distinguished Professor Emeritus, an advisor to the California Department of Food and Agriculture's (CDFA) Office of Pesticide Consultation and Analysis, and a science advisor for the U.S. Department of Agriculture's National Institute of Food and Agriculture.

Through hundreds of presentations and publications, Dr. Zalom has contributed to broad adoption of IPM practices for numerous agricultural pests, resulting in less insecticide use and reduced run-off impacts and high-risk pesticide exposures.

More information is available by contacting:

Dr. Frank Zalom

Email: [fgzalom@ucdavis.edu](mailto:fgzalom@ucdavis.edu)





Thank you to the 2023 IPM Achievement Award recipients for their work and leadership in supporting safe and sustainable IPM practices.

Our vision is a California where pest management is safe, effective, and sustainable for everyone.

